



2023 Annual General Meeting Communications Coordinator Report

respectfully submitted by: *Kathy Luten*

2022 was a much better year for Club activities as members gradually returned to regular activities. As a group the Executive worked together to adjust to the ever changing “COVID” environments.

Communications continues to play an important part of how the Club provides opportunities to our members.

- 1) www.ottawavoyageurs.ca Updating the website is now a weekly, monthly activity to keep up with notifying members as 2022 events and activities were updated on an ongoing basis
- 2) Facebook page is an important tool to notify members and reach out to potential new members Margaret has done an amazing job of keeping up with the posting of events, as information comes available; the numbers of people sharing our events continues to increase. Thank you Margaret.
- 3) Jane our President wrote quarterly bilingual Member Communiqués which were circulated via email and posted on our website to remind members of upcoming activities and events.
- 4) In preparation for 2023, the Club’s Annual General Meeting information page on the website has been updated with all the Officer’s reports. Members are able to read (print) from the website www.ottawavoyageurs.ca in preparation for the Annual General Meeting.
- 5) ***Cleaning the Capital*** – I continue to coordinate the Spring and Fall events by registering the dates for our Club cleanups and submitting the reports to the City of Ottawa. It’s great the way members work as a team getting in our walk in while helping to keep our community clean. Thank you to all Executive and members who have stepped up in 2022. Looking forward to our *Spring Cleaning the Capital on April 23, 2023*. As always we will meet at the Ultramar Gas Station at the Convent Glen Mall with our gardening gloves, pails, garbage bags and pickup sticks at 9:00 am. We will be cleaning both sides of Jeanne d’Arc Blvd from the corner of Jeanne d’Arc Blvd and Orleans Blvd (Ultramar) up to the bus stop at Highway 174. Following the clean up the volunteers go for Brunch and one lucky volunteer will get reimbursed for their lunch.
- 6) www.ottawavoyageurs.ca Following an analysis of various website hosts. The Club will remain with wikidot.com as it has proven to be the most cost effective host and the easiest to update.
- 7) ***The Voyageur Newsletter*** will be resurrected in 2023.
- 8) Throughout 2023, I will continue to work with the Executive ensure that events and activities are promoted on Facebook, website as well as assisting with the newsletter and any communiqués as determined by the Club Executive.
- 9) Throughout 2023, I will continue to manage the Ultramar Permanent Trail (PT213).